

## First quarter

Issue date	Ad deadline	Focus/Supplement*	Cover package
January 5	December 23	Augusta/Waterville Region	
January 19	January 7	Health Care	
February 2	January 21	Building & Real Estate*	
February 16	February 4	Greater Portland Region	
March 1	February 18	Technology	Business Leader of the Year
March 15	March 3	York County	
March 29	March 17	Banking & Finance	

## Second quarter

Issue date	Ad deadline	Focus/Supplement*	Guide**	Cover package
April 12	March 31	Northern Maine Region		
April 26	April 14	Building & Real Estate*		
May 10	April 28	Transportation		
May 24	May 12	Midcoast Region		
June 7	May 26	Human Resources	Golf Guide**	
June 21	June 9	Environment		
June 28	June 2	FACT BOOK		

## Third quarter

Issue date	Ad deadline	Focus/Supplement*	Guide**	Cover package
July 5	June 23	Western Maine Region		
July 19	July 7	Building & Real Estate*		
August 2	July 21	Energy		
August 16	August 4	Down East Region		
August 30	August 18	Business Travel		
September 13	September 1	Health Care	Event & Meeting Guide**	
September 27	September 15	Greater Bangor Region		2004 NEXT List

## Fourth quarter

Issue date	Ad deadline	Focus/Supplement*	Cover package
October 11	September 29	Building & Real Estate*	
October 25	October 13	Marketing	
November 8	October 27	Lewiston/Auburn Region	
November 22	November 10	Professional Services	Business Unusual
December 6	November 23	Banking & Finance	
December 20	November 3	BOOK OF LISTS	

\* a full size pull-out section

\*\* an 8x10 glossy, color, magazine-format insert. Special rates and sizes apply.

**Maine's business news source.**

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