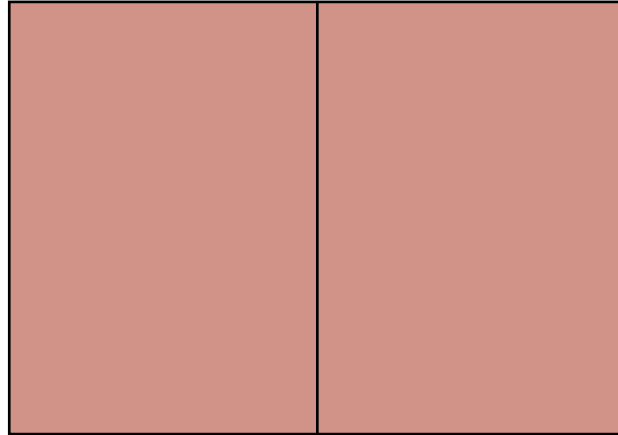


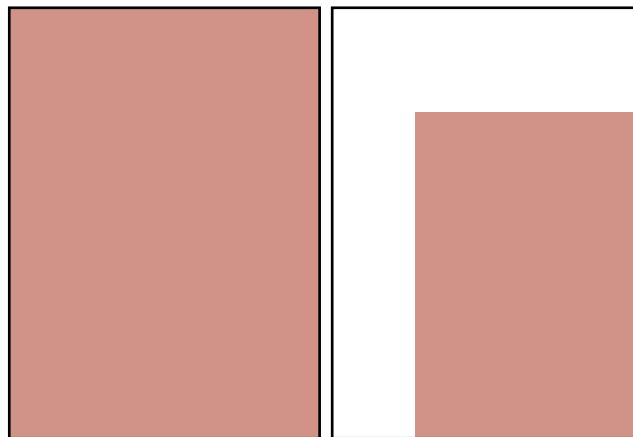
Biz New England: The New England Business Publications Network has incorporated specific ad sizes. These sizes will either fit the publications' mechanical requirements or will float into the space provided. The receiving journal will do necessary size reductions for all basic black & white ads not containing screens and/or

halftones. Ads containing color, screens and/or halftones should be prepared to the specific mechanical requirements of the receiving journal.

Contact your *Biz New England* account manager for any questions on mechanical requirements, and /or exceptions to the standard ad sizes.

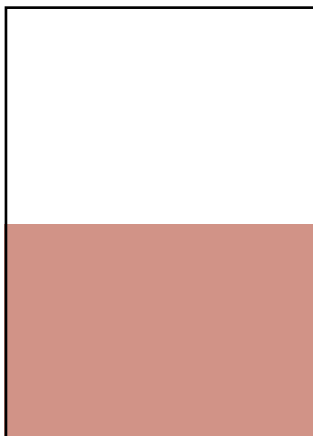


SPREAD 20 ³/₄" x 13 ⁵/₈"

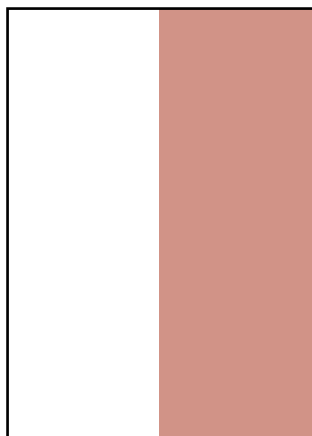


FULL PAGE
9 ⁷/₈" x 13 ¹/₈"

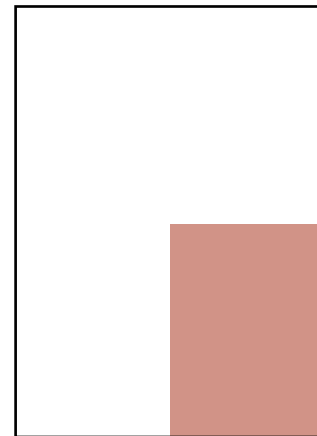
JUNIOR PAGE
7 ⁷/₁₆" x 9 ⁵/₈"



1/2 HORIZONTAL
9 ⁷/₈" x 6 ⁵/₁₆"



1/2 VERTICAL
4 ⁷/₈" x 13"



1/4 PAGE
4 ⁷/₈" x 6 ³/₈"

PUBLICATION	FILE FORMATS	SPECIAL INSTRUCTIONS
Hartford Business Journal E-Mail:graphics@hbjournal.com	Mac:Collected QuarkXpress Photoshop 5.5 Illustrator 8.0, PDFs	Must include all images in TIFF, EPS or JPEG. Convert colors into CMYK. PDF only accepted when saved as Acrobat 3.0, no RGB images used, all fonts embedded and spot colors must be changed to processed color. Color & Grayscale @ 200 DPI, bitmap @ 600 DPI. 1.3 MB floppy disk, zip disk 100MB
Business New Haven E-Mail:production@businessnewhaven.com	PDFs	All images no more than 300 DPI; all fonts embedded
Mainebiz E-Mail:mainebiz@maine-biz.com	Mac: QuarkXpress Illustrator 8.0 or EPS files PDFs	Must include all images in TIFF or EPS. Convert 4-color ads into CMYK. PDFs only accepted for B&W and 4-color. Send PDFs if ad is final and requires no changes, embed all fonts.
BusinessWest E-Mail:phillips@businesswest.com	Mac:Adobe PageMaker 6.0 & 6.5 Adobe Illustrator 6.0 QuarkXpress 4.01 Photoshop 6.0	Include all fonts and all artwork. When e-mailing line art, save as 300 dpi as EPS or TIFF. When e-mailing photos, save as 300 dpi as an EPS or JPEG. Zip disk or CD.
Worcester Business Journal E-Mail:wbjads@wpltd.com	Mac: QuarkXpress Illustrator 8.0 or EPS files, PDFs	Must include all images in TIFF or EPS. Convert 4-color ads into CMYK. PDFs only accepted for B&W and 4-color. Send PDFs if ad is final and requires no changes, embed all fonts.
New Hampshire Business Review E-Mail:ads@nhbr.com	Mac:QuarkXpress, EPS, PDFs	
Providence Business News E-Mail:production@pbn.com	Mac: QuarkXpress, Pagemaker, Photoshop, Illustrator, Acrobat/PDFs	Include all fonts and imported/placed graphics Photoshop-flatten file and save as TIFF or EPS. Illustrator-create outline/paths on all type in file Acrobat/PDF-B&W and 4-color only zip or floppy disk, CD
Vermont Business Magazine E-Mail:graphics@vtbusinessmagazine.com	Mac: QuarkXpress 4.04 Photoshop 5.0 Illustrator 8.0 WordPerfect	Files supplied on disk must have all fonts and graphics attached. Ads supplied on disk are output to paper.